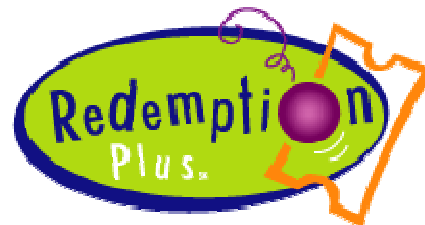


FOR IMMEDIATE RELEASE

May 27, 2008

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REDEMPTION PLUS VOTED TOP 10 SMALL BUSINESS

LENEXA, KS (May 27, 2008) – Redemption Plus, a value-added distributor of redemption merchandise and management consulting for the family entertainment and learning center markets, was named one of the Top 10 Small Businesses by the Greater Kansas City Chamber of Commerce.

The Greater Kansas City Chamber of Commerce has been recognizing the importance of small business for 22 years in what has now become the largest celebration of its kind in the United States. Candidates must be for-profit businesses headquartered in the Greater Kansas City area that have no more than 250 full-time equivalent employees; they also must have grown and/or sustained their number of employees and sales over the past three years. More importantly, each company is judged based on the philosophies of Ewing Marion Kauffman, the award's namesake; he is one of Kansas City's most well-known and admired entrepreneurs. His principles focus on a commitment to virtuous business practices, excellent employee relations, and community service. Redemption Plus was selected from a record 151 candidates and more than 1400 nominations.

Ron Hill, President of Redemption Plus, had the vision of creating a company that was a great place to work and where employees could integrate their lives. He feels very strongly that you need to give back to the community which supports you; he hopes to not only make a difference as a company, but to educate and inspire employees to do the same. He believes that Redemption Plus' strength lies in innovation and seeing solutions that let them streamline their customers' businesses. This innovation has allowed them to compete with companies much larger, while actually changing the way the industry does business. These three prevailing themes, helping their employees live richer lives, giving back to the community which supports them, and helping their customers increase their profitability, are what made Redemption Plus a Top 10 Small Business.

About Redemption Plus

Based in Lenexa, KS, Redemption Plus specializes in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, a complete line of party products and crane and merchandiser kits, and operations/management consulting. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemptionplus.com>

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