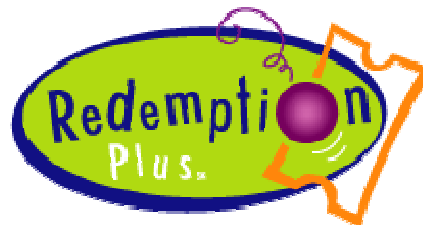


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CONTACT: Courtney Hunter
Sales & Marketing Coordinator
Redemption Plus
913.563.4320
chunter@redemptionplus.com



REDEMPTION PLUS VOTED BEST PLACE TO WORK

LENEXA, KS (April 28, 2008) – Redemption Plus, a value-added distributor of redemption and incentive merchandise for the family entertainment and learning center markets, was ranked as one of the best places to work in Kansas City by Ingram’s magazine.

Ingram’s, Kansas City’s Business Magazine, held its first “Best Companies to Work For” competition this year in which it recognized Redemption Plus as a finalist in the small business category. Decisions were based on each company’s management practices, educational and advancement opportunities, benefits, atmosphere (spirit of teamwork, cooperation, and public service), and the financial outlook of the organization. When analyzing the submissions, Ingram’s noticed a trend that emphasized wellness, training opportunities, and benefits such as dental, health care, and 401(k) as the leading factors. However, they were searching for companies that went above and beyond these traditional perks to give their employees something outside of the expected.

Redemption Plus stood out among the many companies that entered because of its philosophy that stresses recognition and praise for its employees while providing important benefits and emphasizing a healthy lifestyle. They stress success and accountability and see devotion and tenure in return. They also develop individual strengths through continued training and education. Because of advantages such as these, Redemption Plus continues to evolve, update, innovate, and succeed (Ingram’s, March 2008).

Recently, Redemption Plus has also been recognized as one of the top 10 small businesses in the Kansas City metropolitan area by the Greater Kansas City Chamber of Commerce. The number one small business will be announced in May, at which time more details will be disclosed.

“Redemption Plus has been focused on becoming a best place to work since Ron Hill founded this company over 10 years ago, so we were extremely honored to be included in Ingram’s feature. It has always been recognized by its employees as a truly unique company that’s more like a second home than an office, and it’s nice to have people on the outside see that as well,” says Courtney Hunter, Sales & Marketing Coordinator.

About Redemption Plus

Based in Lenexa, KS, Redemption Plus is a rapidly growing company specializing in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, plus a complete line of birthday party products and crane and merchandiser kits. They combine legendary customer service with the latest in

9829 Commerce Parkway • Lenexa, KS 66219 • Phone 913-563-4300 • Fax 913-563-4301 • www.redemptionplus.com

technology to create an easy and cost effective way to do business. Their team serves customers with a “do-whatever-it-takes” attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company’s online catalog, please visit <http://www.redemptionplus.com>