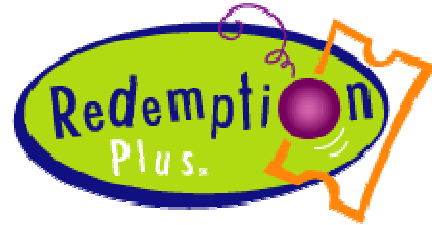


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REDEMPTION PLUS MOVES TO A NEW FACILITY

LENEXA, Kan. (March 28, 2006) – Redemption Plus, a value-added distributor of redemption and incentive merchandise for the family entertainment and learning center markets, announced that it is moving its office and warehouse to a new facility in April.

Redemption Plus has called Lenexa, Kansas its home since it opened for business 10 years ago. Keeping with tradition, they're only moving 5 miles away, but the new facility is approximately three times larger than their current space. It will house both their warehouse and corporate offices, as well as provide extra room to accommodate their continued growth.

Some new additions to the facility include a showroom and model redemption area which will be used to display their latest products, as well as test their most recent innovations. It will also assist them when consulting with customers on how to merchandise a redemption counter and manage inventory, which may include utilizing redemption software as well as Redemption Plus' Digital Packing List (DPL). Keeping with its standard of maintaining a family environment, the new building also comes equipped with a playroom that will allow them to test their products in a real environment and guarantee their success.

The move coincides with Redemption Plus' 10 year anniversary. Ron Hill, president of Redemption Plus, says "The new facility will help us continue to grow with our clients' needs and exceed their expectations. Plus, what better way to celebrate 10 years in business and show our appreciation for everyone's hard work and dedication than to give them a new and exciting place to work".

The new facility is located at 9829 Commerce Parkway Lenexa, Kansas 66219. The new telephone number is 913-563-4300.

About Redemption Plus

Based in Lenexa, Kan., Redemption Plus is a rapidly growing company specializing in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, plus a complete line of birthday party products and crane and merchandiser kits. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemption-plus.com>

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