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CONTACT: Courtney Hunter
Sales & Marketing Coordinator
Redemption Plus
913.563.4320
chunter@redemptionplus.com



BRUNSWICK AND PINNACLE ANNOUNCE STRATEGIC PARTNERSHIP

LENEXA, Kan. (June 5, 2008) – Brunswick Bowling & Billiards and Pinnacle Entertainment Advisors announced jointly today that they have entered into a strategic partnership. Pinnacle Entertainment Advisors is a division of Redemption Plus, and formerly Pinnacle Entertainment Group, Inc.. Pinnacle will assist Brunswick in creating state-of-the-art game rooms and other family entertainment attractions for bowling centers that are being developed or upgraded.

“The Brunswick Business Alliance program provides our customers with a full range of expertise necessary to succeed in today’s marketplace,” said Kurt Harz, Brunswick vice president of capital equipment sales-North America. “Arcades and family entertainment attractions are key parts of the model family entertainment center (FEC) bowling center, as well as in the newly emerging hybrid bowling business models,” said Harz. “Pinnacle fits the bill for the high caliber FEC, game, and redemption expertise we want to team up with to assist both our existing centers upgrading their model as well as newly developed centers.”

“We are delighted to formalize our relationship with Brunswick,” said George McAuliffe, president of Pinnacle. “Bowling centers are reinventing themselves as ‘FECs with bowling,’ while FECs are adding the bowling component. By working with Kurt and his team, we are able to leverage our 30 years of game and FEC experience on behalf of Brunswick and their customers. It’s an honor for us to be working with Brunswick, a company which shares our high standards of execution and commitment to the customer.”

About Brunswick Bowling & Billiards

Headquartered in Lake Forest, Ill., Brunswick Corporation has been a leader in the recreation business for more than 160 years. Founded in 1845 to make billiards tables, Brunswick Corporation is a Fortune 500 company and the leader in bringing Genuine Ingenuity™ to everything it makes. Brunswick Bowling & Billiards, one of the largest operators of full-service bowling and family recreation centers in North America, is a full-line supplier of bowling equipment, supplies and consumer products, and designs billiards tables and accessories. For more information, visit our Web site at www.brunswickbowling.com.

About Pinnacle Entertainment Advisors

Pinnacle, a division of Redemption Plus, provides consulting services for the Family Entertainment Center industry, assisting with budgeting, design, layout, game and attraction mix, marketing, and operations. Our mission is helping clients attract and entertain their guests while maximizing profitability. George McAuliffe, President, is in his 30th year of family entertainment center operations. He has operated public space entertainment centers from 20,000 to 150,000 square feet with components as varied as ice skating, bowling, major rides, children’s entertainment centers, themed restaurants, and has managed over 10,000 games and hundreds of entertainment facilities. For more info please see: www.grouppinnacle.com; www.redemptionplus.com